

#### Goals - Fiscal Year 2019-20

"The Mission of the Worth Park District is to offer our residents opportunities to enjoy life through quality programs, services, and facilities"

#### **Agency**

- That the Park District continues to offer quality recreation programs and services for all ages.
- Develop and implement a schedule to follow that will guide the Park District in renewing its Distinguished Park and Recreation Accreditation in 2025.
- Continue the Park District's commitment to updating and improving all parks and facilities.
- Continue to provide areas with play and recreational value that are safe and suitable for all users.
- Continue to strive to provide outstanding customer service that meet residents' expectations and requests.
- Re-emphasize safety training as a priority for employees and their development in implementing safety facets in their jobs.
- Continue the commitment to responsibly and appropriately acquire Altman Park for the purpose of improving park and recreation services to its residents.
- Continue to maintain and improve the Park District's internal and external communication to the community (effective marketing and communication plan).
- Identify financial funding sources for the Park District (ie. sponsors, donors, grants).
- Maintain safe parks and facilities
- Develop improved external relationships with special interest groups.
- Invest in staff and board continued education and/or development opportunities.
- Begin grassroots approach and identifying capital needs for a referendum.
- To provide and continue to provide a work environment that is comfortable and free of harassment.
- For all Park District staff and Park Board members to become CPR/AED certified.
- For all full-time to become Certified Park and Recreation Professional (CPRP) certified.

### **Administration/Finance**

# Long Term (2-5 years)

- Successful passing of a referendum to support capital needs, operations and/or improvements.
- Consistent use of excess Corporate and Recreation funds for capital development purposes.
- Conduct leadership training and provide staff training in leadership topics.
- Evaluate and revise employee performance evaluation tools, training and orientation programs.
- Develop core competencies for leadership positions and provide training development programs.

# Short Term (1 year)

- All full-time staff to become CPRP certified.
- Continue educational opportunities (HR/Finance) to improve position.
- Continue to development new ideas to get the staff involved within the work place.
- Build stronger relationships with employees from other agencies to gather and share ideas and concepts that could work reciprocally.
- To combine recreation program and facility rental registration into one system.
- Begin the formation of a Parks Foundation and/or a 501-C3 status with interested community members and/or stakeholders with a focus of establishing funding alternatives for the Park District.
- Continue to research methods of efficiency in presenting financial data and reporting.
- Establish a closer working relationship with the School District Administration and staff.
- Continue working relationship and intergovernmental agreements with the Village of Worth, and establishing communications with other units of government as well.
- Transform the Front office into an area more conducive for operations.

#### Recreation

#### Long Term (2-5 years)

- All RAS and Day Camp staff to be trained under Illinois Action for Children.
- To install a cameras/video surveillance system in all rooms of the Terrace Centre.
- Offer online registration for programs and special events.
- Continue to develop methods to connect with, and deliver services to, diverse markets
- Create more sports co-op leagues throughout each season
- Attend a conference or educational opportunities that are focused on more specific areas in Recreation (ex. Athletic Business Conference)
- Update some furniture/storage in the RAS room
- Continued participation in management classes through PDRMA/NRPA/IPRA

# Short Term (1 year)

- Perform and implement pricing evaluation for programs and rentals.
- Continue to offer an internship program for Parks and Recreation and/or Sport Management Majors.

- Continue to offer quality programs and events.
- Continue to offer Community Input Nights for the purpose of gathering input on recreation programming and events.
- Upgrade current registration software or replace it with a new software program that incorporates facility rentals.
- Offer a variety of teen programs to get more involvement
- Incorporate contractual instructors to offer a variety of youth athletic programs
- Obtain a sponsor for each special event
- Create a recreation advisory committee that has more than three community members on the committee
- Pre-school room: upgrade all supplies and creative play areas; upgrade all chairs
- Have one season with no cancellation of any programs or events.
- Increase the seasonal brochure by 4 pages due to

# **Parks**

# Long Term (2-5 years)

- Continuous work to update site amenities (i.e. playgrounds, fencing, turf, benches, etc.)
- Improve the abilities of staff initiative/skills/training.
- Continued management classes through PDRMA/NRPA/IPRA
- Pursuit of grants for capital improvement projects, when available.
- Stahlak Park Site Development development of area with site amenities to meet needs of users. (ie. Dog Park)
- Continue improvements and maintenance to the Veterans Memorial Park.
- Construction of new parks maintenance facility.
- Pursue growth of building a fitness area for residents of Worth.

# Short Term (1 year)

- Accident/Injury Free Year
- Increased attendance of professional development (PDRMA/IPRA/NRPA) for front line employees.
- Maintain PDRMA standards in line with the Loss Control Review process.
- Continue to attain certifications appropriate for the Parks and Recreation field. Both front line employees and management: (ie. IL Pesticide Licensing; CPRP; CPSI).
- Improve or devise cost appropriate solutions to improve the maintenance of specialized equipment/motor vehicles.
- Homerding Park: to complete the action plan that prevents or deters cars from damaging park site property and improve the lighting for security purposes.
- Kennelly Park: Dana Modrick Memorial professional landscape creation to honor her commitment to the Worth Park District.
- Continue to monitor ADA regulations through the Park District's ADA Transition Plan.